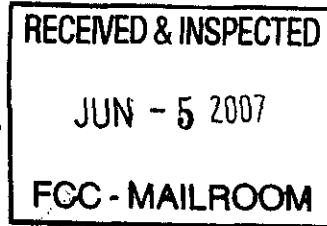




Simply dial 2-1-1  
to get help  
with life.



DOCKET FILE COPY ORIGINAL

May 31, 2007

Commission's Secretary  
Office of the Secretary  
Federal Communications Commission  
445 12<sup>th</sup> St., S.W.  
Washington, D.C. 20554

Subject: Designation of 2-1-1 and 5-1-1 as abbreviated dialing codes  
CC Docket NO. 92 - 105

Great Rivers 2-1-1 hereby submits its Reply Comments to Public Notice DA 07-2017, released May 7, 2007. The Public Notice requested comments on the status of implementation of the 211 and 511 Dialing Codes. Further, the Public Notice requested comments on actions the Commission should take if these Dialing Codes are not widely used. Great Rivers 2-1-1 is limiting its comments to the status of 2-1-1 service in western Wisconsin, northeast Iowa and southeast Minnesota.

Great Rivers 2-1-1 employs 17 staff and since 2004 has provided 2-1-1 service reaching a population of 450,000. (Prior to that, the service was known as First Call For Help and was initially promoted to the public in 1979.) The database of service providers used for making referrals has listings for approximately 3,000 agencies and programs providing 15,000 services. In 2006 our 2-1-1 call center received 37,227 calls.

Great Rivers 2-1-1 has worked closely with community partners, including three county Aging and Disability Resource Centers, several domestic abuse shelters, the Wisconsin State Division of Health and a local council on addictions, and devoted significant time and resources to implementing and operating 2-1-1 service to ease access for people in need to information about health and human services and to support. We respectfully request that the Commission find the public is well-served by the use of 2-1-1, that the Commission continue to support the 2-1-1 Dialing Code for this purpose, and that the Commission use its authority to facilitate more widespread use of the service.

Sincerely,

Mary Mundt Reckase  
Dire for

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List ABCDE

Dial 2-1-1 or (800) 362-8255 Toll-Free in the Tri-State Area

P.O. Box 426 • Onalaska, Wisconsin 54650-0426 • Business Phone (608) 775-6339 • Fax (608) 775-4766 • [www.greatrivers211.org](http://www.greatrivers211.org)

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